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New Satellite Show

June 13, 2002
GPS World

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Satellite Exchange

A new event, the International Satellite and Communications exchange (ISCe), focuses on the convergence of satellite-based technologies, including communications, navigation, Earth observation and remote sensing.

The conference will take place August 27-29 in Long Beach, California, organized by Hannover Fairs USA and hosted by the California Space Authority and the California Technology, Trade and Commerce Agency. Speakers will include high-ranking officials from federal agencies and private companies active in the field, including John Stenbit, chief information officer for the U.S. Department of Defense (DoD) and assistant secretary of defense for command, control, communications and intelligence (C3I); and the heads of Boeing Satellite Systems, Intelsat, and Inmarsat. Richard DalBello, executive director of the Satellite Industry Association and former staff member of the White House Office of Science and Technology Policy, will serve as conference chairman.

The event is organized into five main thematic areas: information and communications, broadcasting, telecommunications, navigation and Earth observation/imaging.

GPS and Remote Sensing. An August 28 panel discussion will focus on "GPS And Remote Sensing: Dual-Use Challenges for Civilian and Military Applications." Panelists include Karyn Eliot, chief, international and commercial issues, in the National Reconnaissance Office's Office of Policy; USAF Colonel Douglas Loverro, director, GPS Joint Program Office; Michael Shaw, director, radionavigation and positioning staff, Office of the Assistant U.S. Secretary for Transportation Policy; and Charles Wooldridge, chief of staff, National Environmental Satellite, Data, and Information Service in the National Oceanic & Atmospheric Administration.

Glen Gibbons, group editorial director for GPS World and Geospatial Solutions, will moderate the discussion, addressing such issues as the future demands of dual-use GPS spectrum, difficulties that wider civilian use of GPS might present for the military, and opportunities for commercial remote sensing and imaging, including weather, mapping, and exploration.

Exhibit. ISCe will also feature an exhibit program and supporting events including a congressional VIP luncheon. The associated International Foreign Buyers and Investors Forum will provide participants with the opportunity to market their products and establish

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partnerships with foreign buyers and investors from several countries.

For more information see the ISCe web site or call (609) 987-1202 (headquarters) or (310) 410-9191 (West Coast). Hannover Fairs USA, Inc. is the U.S. subsidiary of Deutsche Messe AG, an international exhibition organizer, and producer of the CeBIT information and communications technology trade show.

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